



**ISAF SAILING WORLD CUP FINAL, ABU DHABI, UAE
26 – 30 November 2014**

ATHLETE MEDIA GUIDE

The Athlete Media Guide shall apply from 26 November until 30 November 2014

1. Introduction

- 1.1 This Athlete Media Guide (AMG) outlines the media environment that will be in operation during the ISAF Sailing World Cup Final, and sets out how athletes will engage with media and associated obligations.
- 1.2 This document is written for athletes, their support teams and Race Officials. Any media representatives should contact the ISAF Communications department (marketing@isaf.com) for information.
- 1.3 By participating in the Event, athletes automatically grant to the Organising Authority and its sponsors the right in perpetuity to make, use and show, from time to time at their discretion, any motion pictures and live, taped or filmed television, audio and other reproductions of the athlete during the period of the competition without compensation (Notice of Race paragraph 23.1).
- 1.4 The ISAF Sailing World Cup Final Sailing Instructions (SIs) and supporting documents on penalties clarify the media obligations where penalties will be applied. These are referenced by [SP], [NP] or [DP] in this document.
- 1.5 Supporting documents that will provide more information to athletes include the provisional course allocation plan and tracking system guidance document.
- 1.6 Spectators are expected on the Corniche adjacent to Delta Course each day. The Organising Authority course allocation strategy aims to provide a good spectator experience whilst providing excellent racing.

2. Media Representation

- 2.1 All authorised media personnel attending the ISAF Sailing World Cup Final will be identified by appropriate accreditation, which determines their access to defined areas on the Venue and in the Sailing Competition Areas.
- 2.2 Sunset+Vine (S+V) is appointed by ISAF as the host broadcaster for the ISAF Sailing World Cup Final. S+V will produce and transmit unbiased international television coverage. S+V has priority media access to defined areas on the venue and the competition areas, including the boat parks, the mixed zone and media conferences.
- 2.3 Abu Dhabi TV (ADTV) is the domestic broadcaster for the ISAF Sailing World Cup Final and will be producing highlights and live packages. ADTV has priority media access to defined areas on the venue and the competition areas, including the boat parks, the mixed zone and media conferences.

- 2.4 A number of other broadcasters will be present, together with photographic and written media journalists. They will have access to on-water controlled areas, the mixed zone and media conferences.
- 2.5 ISAF will generate unbiased news content including athlete comments that will be made available to all reporters and distributed internationally by ISAF each day.
- 2.6 Accredited media boats will be clearly identified on the water. The movement of media boats will be controlled on all courses to ensure minimal disturbance to racing, with additional restrictions for the Medal Race Courses.

The following media boats will be present at the sailing competition:

- 2.6.1 TV (Host Broadcast and Rights Holders) – identified by a white flag with “TV”;
- 2.6.2 Photo journalists and written press: – identified by a white flag with “MEDIA”;
- 2.7 A S+V helicopter will fly to agreed guidelines to minimise any disruption to racing.
- 2.8 The use of any unmanned aerial vehicle (UAV) (remote controlled flying device. drone etc) is prohibited over the racing areas and competition venue.

3. Athlete media responsibilities

3.1 Before competition/before racing

- 3.1.1 A tracking socket will be supplied during registration to all competitors. Competitors shall securely mount the tracking socket to their boat in accordance with the supplied instructions. Competitors shall collect a tracking module from the sailor’s lounge which must be securely fitted to the tracking socket before racing each day. [SP] (Sailing Instruction 26.1)
- 3.1.2 Athletes may be asked to carry an on-board camera or dummy camera to be mounted on the boat.
- 3.1.3 Athletes may be asked to give interviews in the mixed zone / boat park area prior to racing.
- 3.1.4 Athletes may be asked to visit local schools to talk to the children on the mornings of 24, 25 and 26 November.

3.2 Sailing out and pre-start [SP][NP]

- 3.2.1 Athletes racing on the Delta Course may be required to ‘check in’ when they arrive at the course area before their first race of the day by sailing between the Spectator Area and the check in / check out marks (colour and shape TBC).

3.3 After races [SP][NP]

- 3.3.1 The top three finishers in each race sailed on the Delta Course may be required to sail past the Spectator Area before they depart the course area.

3.4 Return to shore

- 3.4.1 Competitors shall return the tracking module within the protest time limit to the same place that they received it. [SP] (Sailing Instruction 26.2)
- 3.4.2 Team Press Officers and Class Media Representatives shall be permitted to meet their athletes in the boat park areas.

3.4.3 Athletes may be asked to attend press conferences (Notice of Race 23.4).

3.4.4 Athletes may be asked to be available for interviews outside the formal mixed zone and media conferences, on either training or competition days (Notice of Race 23.4).

4. Additional Medal Race Requirements [SP][NP]

4.1 A Mixed Zone will be established adjacent to the Quarantine Area for all fleets at the boat park. S+V will have access to the Quarantine Area in order to conduct pre-race filming and interviews.

4.2 Athletes shall go through the mixed zone not less than two hours before the scheduled start time and may choose to do interviews with media representatives.

4.3 Athletes in the Medal Races may be required to 'check in' when they arrive at the Delta Course area by sailing between the Spectator Area and the check in marks.

4.4 The three medal-winning boats may be required to sail past the Spectator Area before leaving the Delta Course area.

4.5 Athletes may be asked to give interviews on the water and / or in the boat park area mixed zone and / or in the ADTV studio after racing.

5. Access To Host Broadcaster Footage

Due to the limited resources available, and the pressures of post-race TV production, the Organizing Authority will not provide access for competitors or coaches to its video footage for the purposes of protests or redress cases.

6. Press Conferences

6.1 Athletes may be asked to attend a press conference at 17:00 on 25 November. Those athletes will be advised in advance by the organizing authority.

6.2 Athletes may be asked to attend press conferences on other days (Notice of Race 23.4)

7. Ceremonies and Functions

7.1 Opening Ceremony

Athletes are required to wear their team uniform at the opening ceremony.

7.2 Victory Ceremonies

7.2.1 Medal winners may be asked to attend a media conference immediately after the Victory Ceremony.

7.2.2 Athletes are required to wear semi-formal clothes for the victory ceremony and banquet.

8. Additional information

8.1 Athletes may be required to be available for public interaction and signing of trading cards, posters and programmes in "Heroes Row".